

# DOWNTOWN REVITALIZATION COMMUNITY SURVEY

# COFFEYVILLE'S REAWAKENING

1. What should be the top economic development priority? Rank according to importance with 1 being most important and 6 least important.

- \_\_\_\_\_ Recreation and tourism (museums, reenactments, walking paths, etc.)
- \_\_\_\_\_ Retail stores (Clothing, gift, home decor, antique, resale, etc.)
- \_\_\_\_\_ Health, wellness, and beauty (Fitness centers, spas, salons, etc.)
- \_\_\_\_\_ Food and alcohol (Restaurants, food trucks, bars, breweries, etc.)
- \_\_\_\_\_ Entertainment (Movie theater, pool hall, museum, etc.)
- \_\_\_\_\_ Residential space (Apartments, lofts, hotels, etc.)

2. What are innovative ideas that could create a successful downtown? Rank according to importance with 1 being most important and 7 being least important.

- \_\_\_\_\_ Improving streetscape (lighting, benches, sidewalks, etc.)
- \_\_\_\_\_ Greenspace (Trees, pocket parks, flowers)
- \_\_\_\_\_ Business incubator space
- \_\_\_\_\_ Healthy living (Walking, biking, outdoor fitness)
- \_\_\_\_\_ Heritage tourism (Multiple reenactments, walking tours, etc.)
- \_\_\_\_\_ Loft living space
- \_\_\_\_\_ Farmer's Market

3. What capital improvements should be prioritized for the downtown area? Rank according to importance with 1 being most important 6 being least important.

- \_\_\_\_\_ Building restoration
- \_\_\_\_\_ Awning removal or redesign
- \_\_\_\_\_ Fiber optic (internet availability)
- \_\_\_\_\_ Traffic flow and parking (two-way streets)
- \_\_\_\_\_ Downtown signage
- \_\_\_\_\_ Landscaping/benches

4. What cultural activities or events held in downtown would interest you? Mark all that apply.

- |                                                           |                                                  |
|-----------------------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Museums                          | <input type="checkbox"/> Art galleries           |
| <input type="checkbox"/> Festivals/events                 | <input type="checkbox"/> Theater performances    |
| <input type="checkbox"/> Children/youth activities        | <input type="checkbox"/> Historical reenactments |
| <input type="checkbox"/> Military appreciation activities | <input type="checkbox"/> Other                   |
| <input type="checkbox"/> Music/concerts                   |                                                  |
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5. What target audience should be the focus of marketing efforts? Rank according to importance with 1 being most important and 5 being least important.

- \_\_\_\_\_ Tourists/visitors
- \_\_\_\_\_ Local/regional residents
- \_\_\_\_\_ Families
- \_\_\_\_\_ College students
- \_\_\_\_\_ Professionals (local/regional employees and young professionals)

6. What is your fondest memory that involves downtown Coffeyville?

7. If you could do one thing to improve downtown, what would it be?

8. Have something to say? Tell us here.

9. If you would you like to stay informed about progress with Coffeyville's Reawakening, please provide your contact information.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

EmailAddress \_\_\_\_\_

CellPhone \_\_\_\_\_ Add'lPhone \_\_\_\_\_